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**Rescues
& Roses**
BENEFITTING ANIMAL CARE SOCIETY



**SPONSORSHIP
OPPORTUNITIES**

100% of Net Proceeds Benefit ACS



Presenting Sponsor “Pick of the Litter”

EXCLUSIVE - One Available

\$5000

- An official press release, social media announcement, and e-blast announcing your partnership and support. (ACS has a 35%+ open rate and has nearly 100,000 impressions on social media each month)
- Listed as “Presenting Sponsor” on all print, social, and other marketing content.
- Opportunity to appear on two (2) local television segments with representative of ACS and an adoptable dog (pending availability and breaking news).
- Opportunity for representative to speak at event (2 min max)
- Opportunity for two (2) representatives to walk an adoptable dog in fashion show
- Facebook Live or Pre-Recorded Collaboration with an adoptable dog from your place of business.
- Logo included on direct mail postcard/invitation to 2500+ ACS Supporters
- Featured social media content (ACS has 15,000+ followers)
- Dedicated E-Blast to ACS Database (10,000 recipients)
- Logo featured on Step & Repeat and Event Signage
- Branded specialty drink @The Craftery
- VIP Table for 12 guests
- Reserved Seating for 12 on red carpet
- Food provided by Emmy Squared
- Option to include inserts/promo items in 200 swag bags
- Logo and Link to website displayed on ACS website for one year from date of event.
- Option to have 10x10 prime vendor space in market area





“Man’s Best Friend”

Two Available

\$3,500

- Included in press release, social media announcement, and e-blast announcing your partnership and support. (ACS has a 35%+ open rate and has nearly 100,000 impressions on social media each month)
- Recognition from stage by event Emcee
- Opportunity for one (1) representative to walk an adoptable dog in fashion show
- Featured social media content (ACS has 15,000+ followers)
- Logo featured on Step & Repeat and Event Signage
- VIP Table for 8 guests
- Reserved Seating for 8 on red carpet
- Food provided by Emmy Squared
- Option to include inserts/promo items in 200 swag bags
- Logo and Link to website displayed on ACS website for one year from date of event.
- Option to have 10x10 prime vendor space in market area



Tail Waggin' Trendsetter

Multiple Available

\$2000

- Included in press release, social media announcement, and e-blast announcing your partnership and support. (ACS has a 35%+ open rate and has nearly 100,000 impressions on social media each month)
- Recognition from stage by event Emcee
- Opportunity for one (1) representative to walk an adoptable dog in fashion show
- Featured social media content (ACS has 15,000+ followers)
- Logo featured on Event Signage
- VIP Table for 6 guests
- Reserved Seating for 6 on red carpet
- Food provided by Emmy Squared
- Option to include inserts/promo items in 200 swag bags
- Logo and Link to website displayed on ACS website for one year from date of event.
- Option to have 10x10 prime vendor space in market area





“Canine Companion”

Multiple Available

\$1200

- Included in press release, social media announcement, and e-blast announcing your partnership and support. (ACS has a 35%+ open rate and has nearly 100,000 impressions on social media each month)
- Recognition from stage by event Emcee
- Included in social media content with other sponsors (ACS has 15,000+ followers)
- Logo featured on Event Signage
- Reserved Preferred Seating for 6 on Red Carpet
- Food provided by Emmy Squared
- Option to include inserts/promo items in 200 swag bags
- Option to have 10x10 vendor space in market area



Pup Patron

Multiple Available

\$750

- Sponsor one adoptable dog walking in fashion show.
- Mention of company name as “Pup Patron” by Emcee
- Logo included on social media post with dog sponsored by company
- Logo featured on dog banner displayed above runway in courtyard
- Option to include inserts/promo items in 200 swag bags
- Option to have 10x10 vendor space in market area





ABOUT ANIMAL CARE SOCIETY

As Kentucky's First No-Kill
Animal Shelter, Animal Care Society
is dedicated to each and every
pet we are for until a
forever home is found...
no matter how long it takes.

Celebrating 40 years of service to the
animals and families entrusted to us,
our mission is to save lives,
provide excellent care, and find the
best homes for each pet that is in our
care.

Thank you for your support!



Rescues
& Roses

AnimalCareSociety.org





Rescues & Roses

BENEFITTING ANIMAL CARE SOCIETY



SPONSORSHIP COMMITMENT

PRESENTING SPONSOR - \$5,000

MAN'S BEST FRIEND - \$3500

TRENDSETTER - \$2000

COMPANION - \$1200

PUP PATRON - \$750

We are not able to sponsor but would like to make a tax deductible donation of \$ _____ to ACS.

Please make sponsorship checks payable to:
Animal Care Society
12207 Westport Rd.
Louisville, KY. 40245



Company Name

Contact Person

Title

Street Address

City, State, Zip

Phone & Email Address

Total Sponsorship \$

Do you have an idea for a sponsorship collaboration not offered here?

Custom Sponsorship Packages Available.

For details, contact:

Jason Wetherington

Executive Director

jason@animalcaresociety.org

502-426-6303

12207 Westport Rd.

Louisville, KY. 40245

Due to the printing deadlines for event promotional materials, your prompt response is encouraged and appreciated!

Please return completed form by April 15, 2024

Please print desired name as you would like it to appear on all printed materials. I have read the terms of the sponsorship proposal and agree to them in full.